

**FOR IMMEDIATE RELEASE**DATE XXXXXX  
  
**Contact:** Name,Organization, Phone, Email

**\*\*\*\*\*\*\* MEDIA ADVISORY \*\*\*\*\*\*\***

**HANDS ACROSS THE SAND/LAND COMING TO [TOWN] ON MAY 16TH**

**WHO:** (list of groups) is organizing a protest against planned drilling for oil and gas off the coast of (State) is be organized by. [List any VIPs that will be attending/ speaking. For more information, go to [www.handsacrossthesands.org](http://www.handsacrossthesands.org).

**WHAT:** A sizable crowd will join hands forming a line across the [beach/park/capitol steps] in a local "Hands Across the Sand/Land" gathering. This is one of insert # synchronized events across insert # states and insert # countries to raise awareness about the dangers of dirty fuels and the need to speed the transition to available, affordable clean energy solutions. The events are particularly salient this year with the Trump Administration’s draft plan to expand offshore drilling to almost every square inch of the American coastline and assault on public lands.

**WHEN:** Saturday, May 16th at noon (media check in at 11:30 am)

**WHERE:** ADDRESS OF EVENT AND EXACT LOCATION

**WHY:** Drilling off the coast of (State) is the opposite of investing in a green energy future and fails to honor international agreements to fight climate change. The impacts of these actions will affect people across the world. Hands Across the Sand participants will specifically be pushing local elected officials to formally oppose the draft plan to expand offshore drilling if they have not done so already and to take a stronger stand against the expansion of offshore drilling along the coast.

**\*\*\*VISUALS** WILL INCLUDE A LARGE GROUP OF CITIZENS JOINING HANDS AT THEIR EVENT LOCATIONS, SIGNS, [LIST ANY OTHER VISUALS]

**\*\* INTERVIEW AND PHOTO/ VIDEO OPPORTUNITIES AVAILABLE\*\***

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**Background:** Floridian Dave Rauschkolb founded Hands Across The Sand/Land in October 2009. Hands Across The Sand/Land is endorsed by national and local organizations: Oceana, Surfrider Foundation, SoWal, Southern Alliance for Clean Energy, Sierra Club, Bud & Alley’s, and Healthy Gulf.